

**National Asian Pacific Center on Aging 60-Second PSA**  
**Script on the Medicare Savings Programs**

**Standard CMS Opening**

Video begins with shot of ambulance superimposed on Mother in bed.

Spokesperson Voiceover:

***Even with Medicare a brief hospital stay may mean costly medical bills.***

Spokesperson appears

***Growing old brings with it a whole new set of challenges. One of those challenges is how to pay for the high cost of health care.***

Spokesperson reduces to upper left of screen. Text appears below spokesperson with *Medicare Savings Program* to right of spokesperson

***The Medicare Savings Programs can pay some or all of Medicare premiums***

GRAPHIC: THE MEDICARE SAVINGS PROGRAMS CAN PAY SOME OR ALL OF MEDICARE PREMIUMS FOR YOU OR A LOVED ONE

***for people with Medicare who have limited income and resources.***

GRAPHIC: 1. HAVE MEDICARE PART A  
2. HAVE LIMITED INCOME AND RESOURCES

***A simple call is all it takes to find out more. Call 1-800-MEDICARE, 1-800-633-4227. Or contact your state medical assistance office or visit [www.medicare.gov](http://www.medicare.gov)***

GRAPHIC: "CALL 1-800-MEDICARE 1-800-633-4227, TTY USERS SHOULD CALL 1-877-486-2048" TO FIND OUT MORE ABOUT THE MEDICARE SAVINGS PROGRAMS (PART OF THE STATE MEDICAL ASSISTANCE PROGRAM

This graphic is superimposed on this scene.

Pilar reaches for the phone as Mother looks out window to see children playing. Camera focuses on her face and this time she has an expression of optimism.  
*[Fade out]*